



**CITY OF BUCKEYE
COUNCIL WORKSHOP
AUGUST 2, 2016
MINUTES**

**City Council Chambers
530 E. Monroe Ave.
Buckeye, AZ 85326
5:00 p.m.**

1. Call to Order/Roll Call

Mayor Meck called the meeting to order at 5:00 p.m.

Members Present: Councilmember Orsborn, Councilmember McAchran, Councilmember Heustis, Vice Mayor Hess, and Mayor Meck.

Members Absent: Councilmember Garza.

Departments Present: Interim City Manager Roger Klingler, City Attorney Shiela Schmidt, City Clerk Lucinda Aja, Deputy City Clerk Summer Stewart, Assistant to Council Carol Conley, Finance Director Larry Price, Economic Development Director Len Becker, Public Works Director Scott Lowe, and Marketing and Communications Manager Bo Larsen.

2. Update and Discussion of Economic Development Projects

Staff Liaison: Len Becker, Economic Development Director

Mr. Becker opened the presentation and introduced Jim Rounds, President of the Rounds Consulting Group. Mr. Rounds provided an overview of how the economy works and summarized direct, indirect, and induced impacts. A table depicting impact by industry was displayed and discussed. Mr. Rounds stated it was important to understand the needs of a project and determine return on investment based on realistic time frames and the nature of changing business cycles. The importance of recruiting smaller projects and their potential effects was discussed. The City has been utilizing good practices for implementation of proper guidelines and marketing related to economic development. The potential of opportunity for Buckeye is optimistic and the City should continue with its economic development plan, invest in infrastructure, and continue to properly manage budgets. Discussion was held regarding the impact of dynamic economic development to the entire region; a positive message about the west valley should be promoted and the City of Buckeye should take a leadership role in those efforts. Councilmember Heustis requested information related to the City's reputation. Mr. Rounds stated Buckeye is evaluated by some communities based on outdated statistics and demographics; however, more forward thinking developers understand there is tremendous potential. The perception of Buckeye is changing in a positive way and the City should continue efforts related to economic development and growth. Mr. Rounds was thanked for his informative presentation and suggestions for moving forward.

3. Council will make a motion to adjourn the meeting.

A motion was made by Councilmember Orsborn and seconded by Vice Mayor Hess to adjourn the meeting at 5:47 p.m. Motion passed unanimously.

Jackie A. Meck, Mayor

ATTEST:

Lucinda J. Aja, City Clerk

I hereby certify that the foregoing minutes are a true and correct copy of the Council Workshop held on the 2nd day of August, 2016. I further certify that a quorum was present.

Lucinda J. Aja, City Clerk